BRITISH COLUMBIA'S GOLD RUSH TOWN
BARKERVILLE
HERITAGE TRUST

DIRECTORS MEETING MINUTES
April 17 - 19, 2009
100 Mile House, BC

Saturday, April 18, 2009
Location: Valley Room, 100 Mile Lodge Conference Centre, (behind the Red Coach in downtown 100 Mile House)
Call to order: 9:30 am

Sunday, April 19, 2009
Location: 108 Hills (Room TBA)
Call to Order: 9:00 am

Attending: Neil Vant, Don Basserman, Roy Spooner, Sue Morhun, Pat Pickering, Betsy Ives, Gord Rattray, Lily Chow, Rob Rummel, Scott Kovatch, April Moi, Tom Turner, Judy Campbell (staff)

Welcome to new Board Members

Adoption of Agenda

MINUTES:

Moved Lily Chow/Pat Pickering to receive the Directors' Notes from January 17/18, 2009 Meeting. Carried.

Moved Sue Morhun/Rob Rummel to approve the Minutes from the January 17/18, 2009 Meeting. Carried.

CORRESPONDENCE:

1. 09-02-02 – Dick Harris, MP
2. 09-02-23 – City of Quesnel
   Moved Rob Rummel/Sue Morhun to send a TY letter in response. Carried.
3. 09-02-23 – Regional District of Fraser Fort George

4. 09-03-24 – Hon. Bill Bennet, Minister TSA
   Moved Roy Spooner/Pat Pickering that Thank You letters be sent to the Devolved sites acknowledging the benefits of working together, to Min. Bennett for his efforts and support, to Jan Ross for her efforts on behalf of all the sites, and to Patrick Frey and staff of the Heritage Branch for all of their efforts and support. Carried.

5. 09-03-25 – Patrick Frey, Heritage Branch
   Moved Sue Morhun/Pat Pickering that a letter be written to the new governments in support of the Heritage Branch and the heritage of the province, including the Heritage Building Conservation program. Carried.

REPORTS
Financial
Update on revisions to book keeping system
The CEO gave a verbal report on changes to the bookkeeping system as reflected in this months statements.

Strategy for revenue shortfall in 2009
Staff have identified capital projects that will be completed in October if revenues are available. If there is a revenue shortfall these projects will be cut.

4th Q roll-up
Profit/Loss Report
As presented

Balance Sheet
As presented.

Interest Rates
We need to see if we can negotiate better interest rates on our longer term investments.

Moved Roy Spooner/Scott Kovatch that we instruct staff to solicit proposals from selected financial institutions to provide both banking, merchant and/or investment services on our accounts. Carried.

Long Term (5 Year) Financial Plan
No further work completed.

CEO Report (distributed ahead of time; questions only)

Action: Sue Morhun will contact Hal Kalman for followup; Lily will contact Parks Canada again in an effort to speed decisions on the Chee Kung Tong ceremony.

Action: If Sue and Lily are uncomfortable about our ability to meet the time line a letter should be written to Hon. James Moore with cc to three local MPs to please assist us to meet our timeline and invite the Chinese delegates.

Cudos and Thanks to Anne Laing and Bill Quackenbush for the production of the Barkerville Site Guide. Job Well Done!!!

Admissions Policy

Moved Roy Spooner/Rob Rummel that we make room on the agenda of the June meeting to develop an admissions policy. Carried.

Actions: See attached Schematics for work assignments.

Outcomes:

- Understanding of the role of seasons pass
- Longer stays
- Policy would inform our marketing strategy
- Greater understanding of the contribution to economic growth
- Simiplified bookkeeping
- Simplified selling
- More options
- Quicker through the gate
- Price point/marketing analysis/value analysis of the price categories

Moved Scott Kovatch/Sue Morhun to receive CEO report. Carried.

Revenue/Resource Development Committee – Roy Spooner

Janis Hamilton retained as the senior campaign planner who will mentor a local, junior campaign coordinator, who will be retained shortly. We have also contracted a philanthropic researcher to identify corporate and individual donors, and are in the process of buying donor research and tracking software. We will soon move to developing the 'case'. The Campaign will consist of two components – the capital fund and the 'legacy' fund.

The Board conducted a visioning session to identify projects.

Tourism Management and Marketing Committee – April Moi/Scott Kovatch
There has been a lot of change and there are some solid programs that should assist us -- Community Tourism Foundations and Community Tourism Opportunities. These programs should strengthen tourism in local communities. Marketing specialist job is posted closing May 6th. We need to revisit the 'Tourism Summit' when the marketing person is on board.

OLD BUSINESS/BUSINESS ARISING

Internet Access – Rob Rummel

- CRTC does not regulate rates etc because generally there is enough competition
- Telus will not be involved unless there is a sound business case

Selia Tan – Chinese Researcher

- Working for Overseas Chinese Research Centre
- Would welcome visits from Barkerville for a study tour
- New Counsul General is Liang Shugian and large turn over in Consulate

Government Relations
Ammendments to the Site Management Agreement
The SMA has been amended to show a $1/year contribution for the next 3 years, in consideration of an up-front payment equivalent to $1.3M a year for 3 years. It also includes a requirement to complete Heritage Alteration Permits. We will defer discussions with government about the next 5 years of our Agreement until a more favourable time.

Developing a strategy to dovetail with the R/D Committee's work
There needs to be a strong link between all our relations with government; asking for money needs to be done in context of the campaign. Government will be seeing this in the context of the Sustainability Study and the other Devolved Sites. Barkerville can take a leadership role which will inform the ability of the other sites to be successful. The Experiences BC Heritage Tourism coalition is an opportunity for working together. Our fundraising program is a model that possibly could be expanded (e.g. United Way) to include other heritage; while we need to focus on our own goals we can be aware of how to integrate the needs of others as we go along

> ***Moved Sue Morhun/Pat Pickering that the Fundraising Committee explore and provide feedback to Board on how the campaign can be cognizant of the needs of the other devolved sites. Carried.***

Outstanding Action Items (FYI)

First Nations Consultation

Dave Read is close to completing his work – Red Bluff, Nazko, Kluskus and the Lheidli T'ennah have expressed interest and wish to be kept informed on our progress with the Barkerville Connector. The main concerns that have been raised are environmental, especially fish and game.

Expression of Interest for Audit

To date we don't have any responses to this Call for Proposals.

Housing

Moved Roy/*Pat *that the policy of the Board be that the CEO, in consultation with the Executive Committee, be empowered to seek, rationalize with a business case and implement solutions to the staff housing situation. Carried.

NEW BUSINESS

Replacement or Extension of Directors At Large

Action: Board will allow Lily's term to expire in June, although she will remain active as an 'ambassador'. Lily has submitted the resume of a possible candidate for replacement. Lily will request this candidate to write a letter to confirm her continuing interest in serving on the Board.

Action: Board will reluctantly accept Tom Turner's resignation effective at June AGM. Replacement would serve the remainder of Tom's term to 2011 and potentially for another 3 year term.

Election of Executive for 2009/10

Nominations for Chair

- Neil Vant elected by acclamation

Nominations for Vice-Chair

- Sue Morhun elected by acclamation

Nominations for Secretary

- Roy Spooner elected by acclamation

Past Chair – Pat Pickering

Appointment of Negotiating Committee

Moved Sue Morhun/Tom Turner that Neil, Pat and Scott be appointed as the negotiation Committee for new BCGEU Agreement. Carried.

Items from Directors

Moved Rob Rummel/Pat Pickering that a letter of commendation be sent to the producers of the DVD "Canyon Wars". Carried.

BARKERVILLE HERITAGE TRUST MEETING SCHEDULE

Sat/Sun June 20/21, 2009	AGM and Board Meeting in Barkerville, Gala Opening
Sat/Sun September 19/20, 2009	Board Mtg in Barkerville, meet with site personnel

Executive Committee Teleconference will be every 1st and 3rd Tuesday at 3:30. (1.877.583.3850 passcode 2503986489#)