



**DIRECTORS MEETING**  
**October 4/5, 2008**  
**Barkerville Visitor Reception Centre, Upstairs**  
**MINUTES**

**Saturday, October 4, 2008**

**Call to order:** 9:30 am

**Attending:** Neil Vant (chair), Lily Chow, Rhonda Hunter, Tom Turner, Blanca Schorcht, Rob Rummel, Gord Rattray, Betsy Ives; Judy Campbell (CEO)

**Regrets:** Sue Morhun, Pat Pickering, Roy Spooner, April Moi,

**Comments from the Chair**

Chair reported that on behalf of the Barkerville Heritage Trust he has attended Dominion Day, a CCCTA reception, the Government Agent reception, BC Day Citizenship Court, Quesnel/CRD Joint planning Committee meeting, the Barber of Barkerville and Autumn Moon Festival. He met with Jennifer Iredale during the site monitor. She is very pleased with the digitization of the collection – up to 80,000 items have been completed. She commented that we need to begin using Heritage Alteration permits. She also recommended an economic benefit study be done in conjunction with TBC.

**Adoption of Agenda**

***Moved Rhonda Hunter/Lily Chow to adopt the agenda with change to accommodate UNBC courses on Saturday. Carried.***

**MINUTES:**

***Moved Betsy Ives/Tom Turner to accept the Directors' Notes from June 15, 2008 Meeting. Carried.***

***Moved Rhonda Hunter/Blanca Schorcht to approve the Minutes from the June 15, 2008 Meeting. Carried.***

## **CORRESPONDENCE:**

1. Letter from Wells and District Chamber
2. Iona Campagnolo  
***Moved Rob Rummel/Blanca Schorcht to receive the correspondence. Carried.***

## **REPORTS**

### **Financial**

#### **2<sup>ND</sup> Quarter Financial Statements**

The statements were reviewed by the group.

**Action: CEO to revise the reporting structure to include:**

- ***Revise the report structure in include approved expenses that have occurred since the budget***
- ***Fuel account to be reported separately***
- ***\$565,000 from Capital fund draw down that has been approved should be shown on the balance sheet***
- ***action should be taken to not exceed the approved transfer from reserves at \$565,000***
- ***a more diligent approach to estimating the projections before statements come to the board***
- ***have separate balance sheets for operations and capital (need to discuss with accountant)***

The Board sees the need to have a financing and audit sub-committee to ensure that reporting meets the Boards needs. The Committee will consist of Rhonda Hunter (chair), Betsy Ives and Gord Rattray.

***Action: Rhonda will define what is needed; will work with Gord and Betsy to work towards next steps.***

***Moved Lily Chow/Betsy Ives that the statements be received and be referred to new committee to ensure they are more in line with standard accounting practices and meet Board needs.***

### **CEO Report**

#### **Gas report**

- Project has changed; there are now only three partners – the District of Wells, Northern Development Initiative Trust and the Barkerville Heritage Trust
- Final bid has been received on the permanent tanks which is \$68,000 plus PST c/w 10,000L split tank and separate diesel tank and dispensers.

#### **Actions:**

- ***Executive Committee should approve lease agreement***

- ***There needs to be a formal agreement with the District of Wells in regard to profit sharing.***
- ***Check to see if our insurance covers fuel theft.***
- ***Circulate revised business plan to Board***
- ***Make sure any agreement has an exit option of March 31, 2010.***

### **Barkerville Connector**

- First Nations consultation will be completed by Jan 31<sup>st</sup> along with benchmarking information on benefits of circle tours
- After that we will make a presentation to City of Prince George and Regional District of Fraser Fort George
- Momentum has been lost since the original consultation and we need to keep our activities in the forefront of the politicians
- Quarterly newsletter to municipalities would be good – need a publicist
- Representatives need to continue to make presentations to their constituents

### **Devolved Sites Actions**

- Heritage Branch has recommended to Government that the Sustainability Study be implemented on behalf of all of the 'devolved sites'
- We may not hear until February (Provincial budget time) if they have been successful

### **Other Discussion**

- Improve School Program Marketing: Try to get fax numbers of all the elementary schools – Karla get list, sent fax and phone follow up, try to get up to capacity. Merchants feel there is lots of room, would be interested in helping develop programs
- Lily indicates there is money for education on Chinese head tax, money for text books, it supposed to be on the Canadian Heritage website; she will investigate

### **Revenue Development Committee**

- Feasibility Study Project on track with draft report due at December 8<sup>th</sup> meeting in Prince George
- Study will give an indication of how much fundraising capacity Barkerville will have in the future

### **Marketing Committee Report**

The Market Committee met recently to discuss the 2008/09 Marketing Plan. Several suggestions were made by Steve Harkies of the Cariboo Chilcotin Coast Tourism Association. Barkerville will ensure its plan aligns with and is supported by the CCCTA plan.

### **Discussion**

- The Additional marketing messages could be that the site is 'original' (not a replica) and it is a 'good time and inexpensive'
- We could work more closely with Bowron Lake Park

**Action: Board would like an in-depth report on our marketing, how much we spend where and how effective it is for the next meeting.**

## **OLD BUSINESS/BUSINESS ARISING**

### **Outstanding Action Items**

**Action: Judy will get advice from April in regard to writing to Northern BC Tourism in light of recent email indicating they wish to work with us through the CCCTA.**

### **UNBC Courses at Barkerville**

- UNBC offers a 3 credit course (condensed to 1 week); one on the history of Barkerville
- It was well subscribed this year (13), but still runs at a loss
- Has been offered every 2<sup>nd</sup> year, but instructor feels that it loses momentum, and would like to try to run annually
- A good course for teachers; could it run in July?, **CEO will consult with staff about the feasibility of this**
- Instructor would like to develop another regional Cariboo-Chilcotin history course also to be delivered at Barkerville; possibly could alternate with the other history course
- UNBC looking at doing more internationalization; doing some in English Language Studies, could something be put in the curriculum that would get them to Barkerville
- Potential to offer course audit option (1/2 price) as a learning vacation component

### **Friends of Barkerville MOU**

Item deferred.

**Sunday, October 5, 2008**

## **NEW BUSINESS**

### **Government Relations**

**Action: Rhonda will flesh out a government relations strategy  
Judy will write letter of welcome to the ADM and DM for Neil's signature**

### **October/November meeting with Minister Bennett**

CEO will call Minister's office to determine the status of our request for a meeting.

- It was suggested we focus on 3 points
  - accomplishments
  - Community support
  - Reminder of the need for their partnership and funding

**Action:**

- **Judy to contact Minister's office and request update on meeting,**

**Schedule of Meetings for 2008/2009**

|                       |   |
|-----------------------|---|
| December 6/7, 2008    | Full Board in Barkerville, Meeting with Barkerville staff       |
| January 17/18, 2009   | Full Board meeting in Quesnel at North Cariboo Community Campus |
| April 18/19, 2009     | Full Board meeting in 100 Mile House                            |
| June 20/21, 2009      | AGM at Barkerville, Theatre Royal Gala Opening                  |
| September 19/20, 2009 | Full Board Meeting in Barkerville                               |

**Executive Committee teleconferences** –1<sup>st</sup> and 3<sup>rd</sup> Tuesday of the month

**Directors' Reports**

**Rhonda Hunter (Government Relations)** – met with Director of Heritage Branch, stressed the strength of the Resource Development Committee, the fact that BHT has invested significantly in this process.

**Lily Chow (Multiculturalism)** – making contact with First Nations in Prince George and UBC, partly because doing research on the relationship between First Nations and Chinese, Canadian Chinese Historical Society is publishing a book comparing the foods of two groups. The Chinese Consulate has had a big turnover, 3 Consuls are leaving; Had a meeting in China between Guangdong officials about closer relations with Barkerville and Prince George. Will develop a proposal to develop an exhibit. This will put us on the international scene; the exhibit will not only be in Guangdong, but can travel elsewhere. Proposal needed by November.

Some BC Curators have asked if Lily to organize a study tour. Mark Wu is able to arrange 2 or 3 universities. Alistair is doing similar thing in Hong Kong, so there is a possibility to piggy-back.

Chee Kung Tong plaque will be in 3 languages (English, French, Chinese). Lily will push for Parks Canada to finalize the date after October 14<sup>th</sup> election.

**Rob Rummel (Barkerville Merchants)** – gas prices worked somewhat in our favour with longer stays, worked on the gas situation. Merchants would like more meetings and to be included more. Housing Committee is on hold; everything worked out this year; but there is no clear solution to work towards. It mainly falls to the District of Wells, unless we decide at some point to do our own development.

**Gord Rattray (100 Mile House & Williams Lake)** – met with communities during the consultation on the Barkerville Connectors; would like updated PowerPoint to report again. Worked with ‘devolved site’ managers, real honour, opportunities for synergies, political initiatives where site managers are working to grow support, Barkerville shown leadership, Gord would like to see it continue, hope for a meeting in February, hope that Barkerville can put some money in the budget to support

**Tom Turner (Business and Corporate Relations)** – promoting Barkerville on informal basis to business connections, very poor climate for business and industry right now, working with Rev Dev to bring forward names of potential contacts.

**Betsy Ives (Quesnel and Cariboo Regional District)** – often in touch with Mayor and Councillors and Regional District representative. Questions are always around the budget, how are the numbers etc. Betsy is very excited about the Heritage Carpentry program at the CNC. Hopefully it will become accredited at the College. Also both CNC and UNBC looking to put our own history into the curriculum – Barkerville, Chinese, First Nations; expectation that College will move into some sort of northern-oriented horticulture or agriculture program in which the terraced gardens could be a resource.

**Neil Vant (District of Wells)** – worked on the gas issue; met with NDIT re the gas; the program was very well received in the community. Made a presentation to Wells Council and audience. Highlight of summer was the Barkerville Reunion.

**BARKERVILLE HERITAGE TRUST MEETING SCHEDULE**

| <b>Barkerville Heritage Trust 2008/09 Meeting Schedule</b> |   |
|--|---|
| Sat/Sun December 6/7, 2008                                 | Board meeting in Barkerville                        |
| Sunday December 7  | Board Staff Relations Meeting                       |
| Monday, December 8, 2008                                   | Fundraising Committee in Prince George (10:30-3:30) |
| Sat/Sun January 17/18, 2009                                | Board Mtg in Quesnel, North Cariboo Com. Campus     |
| Sat/Sun April 18/19, 2009                                  | Board Mtg in 100 Mile House                         |
| Sat/Sun June 20/21, 2009                                   | AGM and Board Meeting in Barkerville, Gala Opening  |
| Sat/Sun September 19/20, 2009                              | Board Mtg in Barkerville, meet with site personnel  |