

**BARKERVILLE HERITAGE TRUST  
DIRECTORS' MEETING MINUTES  
January 13, 2008  
Innovation Research Centre, Prince George**

**Call to Order:** 8:45

The Board would like to thank Murry and Roy for doing the logistics for the workshop, meeting and reception.

**Attending:** Roy Spooner, Pat Pickering, Murry Krause, Blanca Schorcht, Lily Chow, Rob Rummel, Rhonda Hunter, Gord Rattray, Tom Turner, Neil Vant, April Moi, Sue Morhun, Judy Campbell (staff).

**Regrets:** Kim Burgoyne, Betsy Ives

**MINUTES**

- 1- *Moved Sue Morhun/Murry Krause that the Directors' Notes of the Nov 23/24, 2007 meeting be adopted as circulated. Carried.*
- 2- *Moved Neil Vant/Tom Turner that the Minutes of the Nov 23/24, 2007 Directors meeting be adopted as circulated. Carried.*
- 3- *Moved Sue Morhun/Murry Krause that the Directors' Notes of the December 13, 2007 Teleconference be adopted as circulated. Carried.*
- 4- *Moved Rhonda Hunter/Sue Morhun that the Directors' Notes of the January 10, 2008 Teleconference be adopted as circulated. Carried.*

Discussion Items

- The meeting Minutes will comprise a record of decisions and will be made available on the website.

*Moved Roy Spooner/Sue Morhun that discussion of all legal matters be held in camera and a separate record be kept. Carried.*

**CORRESPONDENCE**

Nil

**REPORTS**

**Marketing Committee Report – April Moi**

Northern Tourism Summit

The Barkerville Heritage Trust will take a lead role in organizing a one-day Northern Tourism Summit in partnership with Tourism BC, Northern BC Tourism and the Cariboo Chilcotin Coast Tourism Association. The targeted dates are the week of May 5 – 9, potentially the Wednesday or Thursday. It is hoped that this Summit will:

- Build some stronger relationship between the players in tourism in the North
- Discuss the Barkerville Connector as part of a larger regional project to 'grow the tourism pie'
- Result in an action plan that can be implemented collectively, based on collaboration, and that builds on the strengths of assets in the North

The Marketing Committee has also identified that we have the need for dedicated expertise in the area of media relations. Staff has identified a line item in the marketing budget that will be partnered with Wells and matched by the Community Tourism Foundations Program.

***Action: The marketing committee recommends that this work go through the Destination Marketing organizations.***

### **Director for Multiculturalism Report -- Lily Chow**

Lily was recently in China to attend the 15<sup>th</sup> Anniversary of Overseas Exchange Association of Guangdong Province.

#### Chinese Exchange

There has been a request from the VP of the Overseas Exchange Assn to obtain photographs from a CD Hoy collection for an exhibition. We are awaiting a formal letter. This partnership could be an excellent gesture of good will.

Lily was introduced to Selia Tan who was researcher for Diaolou nomination committee for UNESCO. Selia working on a project on the role of the women whose husbands went overseas to the gold rush. This may be the starting point for a potential 'sister museum' or a research exchange program. Selia would like to come to Barkerville but would need sponsorship. It could be the basis for a possible exchange program with China. Members of the Barkerville Heritage Trust are going to explore various avenues of potential sponsorship.

#### Filming at Barkerville

New Pathways to Gold has proposed a short film production on the role of the Chinese along the Hope-Barkerville Corridor. This will form part of the BC150 initiative BC Stories and may be shown at BC House at the Beijing Olympics. The film crew will be in Quesnel/Wells/Barkerville at the end of January.

### **Director for the Barkerville Merchants Report – Rob Rummel**

#### Billboards

The billboards that have been replaced along Highway 97 are an improvement over the old ones, but do not give an indication of the size of Barkerville. The merchants feel it is very important to convey to the visitor ahead of time that Barkerville is a very large site and a multi-day stay is needed to see everything. The smaller signboards, previously used by the Jack O' Clubs Casino, were given to Barkerville at no cost. These should be improved or removed.

### **Financial Report – Judy Campbell**

***Moved Rhonda Hunter/Sue Morhun that the 3<sup>rd</sup> Quarter financial statements be accepted as presented. Carried.***

***Moved Murry Krause/Neil Vant that staff be instructed to take out term deposits for the amount raised from donations and seat sales at the Theatre Royal Gala Premiere in 2007. Carried.***

## **NEW BUSINESS**

### **Workshop Follow-up**

The Board appoints the following people to the Revenue Development Committee – Rhonda Hunter, Tom Turner, April Moi, Roy Spooner and Murry Krause. Externals: Kim Lockhart, Charles Scott, George Winter, Ken Kilcullen and Bob Ellis.

### **Friends of Barkerville Meeting Follow-up**

The Board appoints the following people to the Committee to develop the Memorandum of Understanding with the Friend of Barkerville – Pat Pickering, Neil Vant, Betsy Ives.

### **Barkerville Connector**

Renee McCloskey of the Fraser Fort George Regional District made a presentation to the Board. The Regional District is very supportive of Barkerville, recognizes its value, and wants to see Barkerville grow and prosper. However, additional information, specifically a traffic flow analysis that would indicate the impacts both positive and negative on the communities around Barkerville, is required to answer questions that Board members have raised. The CEO will work with Renee to arrange a meeting between the Regional District Board and the project consultant, Charles Scott, to answer questions. Information gaps will be identified and a strategy to gather additional information identified.

Meeting Adjourned: 2 pm

**Next Meetings;**

- April's meeting is in Williams Lake,

<b>Barkerville Heritage Trust 2008 Meeting Schedule</b>	
Sat/Sun April 26/27	Face to Face Board Meeting in Williams Lake
Sat/Sun June 14/15	AGM and Board Meeting in Barkerville
Sat/Sun September ????	Face to Face Board meeting in Barkerville [confirm date]
Sat/Sun November ????	Face to Face Board meeting [confirm date and location]